



reborn  
marketing

CREATIVITY TAKES

**courage**





# A good choice

## Our custom strategies ensure awesome results

We offer an all inclusive service here at Reborn Marketing and can easily cater for your company's needs.

From websites, promotional videos, social media management to exhibitions, events and an option to have your very own outsourced marketing manager – we do it all!

With excellent reviews, we value our clients and help you through every step of the process.

We understand the frustrations that come with managing your marketing and aim to be a breath of fresh air when it comes to getting the job done.

*Lawrence Williams*

Lawrence Williams – CEO, Reborn Marketing

**RebornMarketing**

# ABOUT US

## WHO WE ARE

Reborn Marketing was founded in May 2016 with the goal of helping clients thrive in today's highly competitive marketing environment. At Reborn Marketing, we rely on three core values to drive success:

**Integrity, Innovation and Dedication.**

These three pillars form the foundation for everything we do on behalf of our clients. When you partner with Reborn Marketing, you're choosing a marketing services agency that is dedicated to protecting and growing your brand.



**We have core values and a passion to serve our community.**

We really care about helping to take your company to the next level!

# Our Team

We are here to help you every step of the way



**LAWRENCE WILLIAMS**  
MANAGING DIRECTOR



**TRACY WILLIAMS**  
MARKETING DIRECTOR



**CHARISSA LAWRENSON**  
GRAPHIC DESIGNER



**PETE WIGGLEY**  
VIDEOGRAPHER



**MPUMI NYEMBE**  
WEB DESIGNER



**RONALD WARES**  
WEB DESIGNER

# Our Features

How we do it



## Upfront Pricing

We believe in transparency when it comes to our pricing and have worked out sample pricing for our unique Menu.



## Customer Service

We care about our customers and aim for 100% customer satisfaction every time with honesty and integrity.



## Latest Technology

All our services are performed on the latest software including the latest design and online innovation.



## Monthly Support

You don't need to be a marketing or website guru because that is what we do...full time! We offer monthly support.

# Our Reviews

Feedback from our clients

## Great service and a highly attractive website



Reborn Marketing accepted the challenge of refreshing and re-invigorating our vfdnet website and we are delighted with the result (see [www.vfdnet.com](http://www.vfdnet.com)). It was great working with Tracy at Reborn in all aspects, from selecting attractive images to designing our new 'service tree'. I am pleased that Tracy was patient with all our client testimonials and case studies which we wanted to include, and she helped re-organise our blog. I would highly recommend Reborn Marketing if you want a great service and a highly attractive website!  
James Shand, Director and founder, vfdnet, United Kingdom

## Highly recommended and Very professional



I can highly recommend Tracy. In the short time she has worked with me I have seen a major improvement on my site and project. Very professional. Gary Simmons, The Candle Academy, France

## The communication was five stars and the service was just as described



The service was a digital health check of about 30 pages which reviewed the website SEO on-page and off-page also giving advice and listing many missed opportunities for free online promotion. We experienced great communication and got the gig done ahead of time! The communication was five stars and the service was just as described. We would buy from Reborn Marketing again and recommend to others.  
Echarania, Australia


## Logo and a website, Excellent service!




We needed a logo and a website. We enjoyed the free flow of ideas, picked a logo from a number of samples and really see our website growing and starting to take shape. This has been enhanced considerably by the patience and understanding of Reborn Marketing, which has allowed us to form and grow our company which will in turn show people through the beauty of photography, the world which God has made and the wonderful promise of salvation through his Son Jesus Christ. Paul Davis, Owner, Graphe Media House, New Zealand

# Samples

Graphic Design




A  
PAPERLESS  
NHS



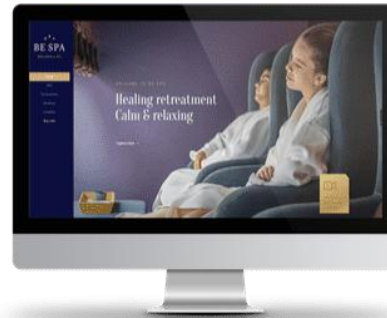
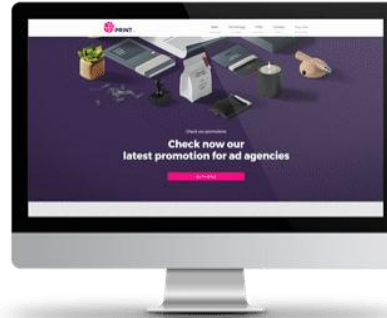
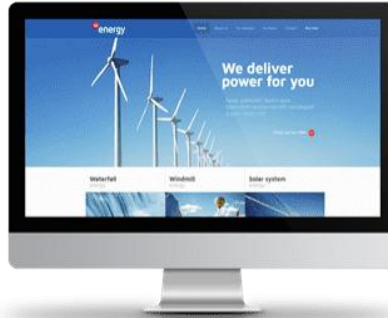
- ⌚ Rapid deployment
- ⌚ Time and cost savings
- ⌚ Simple to use
- ⌚ Clinical transformation

SEE IT NOW  
↓  
MEDI  
VIEWER



# Samples

Websites





# Our Services

We are your all-in-one Marketing Agency



## Websites

We use cutting edge technology & best practices to create beautiful, engaging Websites. We specialise in creating, hosting and managing basic, bespoke and comprehensive Websites from the ground up. Our redesign service will give your company a fresh new look and feel – increasing on page engagement. Digital Strategy is at the forefront of our designs, increasing your return on investment.



## Graphic Design

Graphic Design is at the heart of our company as it is through graphics and technology that we can capture the interest of our target market. Every project is unique, with designs developed after extensive market research has been completed. Your brand identity is the foundation of your business, and it needs to be solid while building your brand's presence in the public eye. With a keen creative eye, our Graphic Design is fresh and thought provoking.



## Promo Videos

With the prediction that 80% of the internet will be mainly video by 2018, a promotional video should be an integral part to your marketing mix. Most people find it easier to process information in video format than by text. Having a stunning promotional video is a great opportunity to speak to your target market in their language. Real life, whiteboard animation and cartoon - a promotional video is an excellent way to explain your company.

# Our Services

We are your all-in-one Marketing Agency



## Exhibitions

Exhibitions are a chance for you to present your products and services directly in front of your potential customers. Especially with products that are difficult to explain, many customers use Exhibitions as a key part of their decision process enabling them to test products and find solutions to their problems. Creating a modern and engaging Exhibition stand is equally as important as getting those leads of the few days you have. We help you through the whole process with a fully managed Exhibition service.



## Marketing Manager

If you require someone to take the lead with your marketing, you can use our outsourced marketing manager service. You will have your very own, experienced marketing manager to help with transforming your business from the ground up. We can work with you and your staff for 6-12 months or longer. Your outsourced marketing manager can take the lead on things like marketing strategy, project management, branding, graphic design, website design and management, social media, digital marketing management and more.



## Digital Marketing

Digital Marketing is an amazing way to single out your target market and reach them on a massive scale. Most of the population are online at this very moment looking for product and services like yours. Our first step is to create an online marketing strategy that will contain your business's unique pathway to online success. We research your industry, and competitive landscape as well as immersing ourselves in your brand. We then use this research to create a plan for growth and achievement of your company's goals in the online arena.

# Marketing Menu

[Click Here to Download](#)



THANK YOU

for your time

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[www.rebornmarketing.co.uk](http://www.rebornmarketing.co.uk)


HAVE A  
QUESTION?  
Just ask






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Lets Connect on Social Media